

Research Paper Published by Faculty and Students AY 2022-23

Auhtor(s)	Title of Research Article	Journal	Level	Vol. No. Issue No.	Page No	ISSN NO
Fayiza Shaikh	A Study of Sales Service Quality and Its Effect on consumer in Automobile Industry.	International Journal of Research and Analytical Review	International	Volume10, Issue3	694-701	2349-5138
Dr. Kruti Bhatt						
Ms. Prutha Bharatia	Effectiveness of Training Programme on Employees: A Study of Atul Ltd.	International Journal of Scientific Research in Engineering and Management	International	Volume7, Issue5	E-Journal	2582-3930
Dr. Anuradha Pathak						
Ms. Bhumi Patel	A Study on Factors Affecting the Purchase Behaviour of Maruti Suzuki WagonR	International Journal of Research in Engineering, Science and Management	International	Volume6, Issue5	29-31	2581-5792
Dr. Trishna Shah						
Ms. Nina Bhandari	A study on factors affecting purchase of tea with special reference to JIVRAJ Tea.	International Journal of Research and Analytical Reviews	International	Volume10, Issue1	288-296	2348-1269
Dr. Trishna Shah						
Dr. Yagna Vyas	Knowledge of External Auditor with Reference to Corporate Governance	MUDRA: Journal of Finance and Accounting	International	Volume9, Issue2	91-100	e-ISSN: 2395-2598
Ms. Priyanshi Jariwala,						
Ms. Kinjal Mistry						
Mr. Vivek Ayre	Effects of Macroeconomic Variables on Stock Market Performance in India: Study of Bombay Stock Exchange (BSE)	International Journal of Academic Management Science Research (IJAMSR)	International	Volume6, Issue8	232-238	2643-900X
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Dr. Anuradha Pathak	Online Education: An Inevitable Dimension of Higher Education	University News	National	Volume61, Issue6	03-Jun	0566-2257
Dr. D. R. Shah						
Ms. Bhavna Patel	Performance Management: Examining the current practices & perceptions of HR Professionals	Global Journal of Research in Management	International	Volume13, Issue1	71-84	2319-8915
Mr. Akshay Patel						e-2583-4282
Ms. Kruti Bhatt	A study on customer's behavioural intention to purchase Smartwatch with reference to perceived usefulness, perceived ease of use and perceived risk	Global Journal of Research in Management	International	Volume13, Issue1	30-39	2319-8915
Dr. Jitesh Parmar						e-2583-4282

Book Chapter Published by Faculty (AY 2022-23)

Author(s)	Title of Book Chapter	Title of Book	Editor(s)	Publisher Name	Year	Page No.	ISBN NO
Dr Vijay Gondaliya, Mr. Nisarg Shah	A Study on Financial Literacy amongst the Rural and Urban Area of Surat District	Handbook of Evidence Based Management Practices in Business	SK Sharma et al	Routledge	2023	153-160	978-10-3254-216-4
Mr. Vivek Ayre and Dr. Krunal Patel	Effects of Macroeconomic Variables on Stock Market Performance in India: Study of Bombay Stock Exchange (BSE)	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	155-163	978-93-5811-369-3
Dr. Trishna Shah and Dr. Jitesh Parmar	A study on the relationship and differences in the opinion between age of females and factors influencing purchase of cosmetic products in the selected cities of South Gujarat	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	197-204	978-93-5811-369-3
Dr. Yagna Vyas, Mr. Vijay Dayama	Consumers Perceptions of Hero Electric Two Wheelers in Bardoli City	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	227-235	978-93-5811-369-3
Vaishali Vishwanathan Pillai and Dr. Anuradha D Pathak	A Study on Effectiveness of Employee Engagement in Selected Pharmaceutical Companies of South Gujarat	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	236-245	978-93-5811-369-3
Nisarg Shah and Dr. Vijay Gondaliya	A Study on Relationship Between Financial Literacy and Financial Decision-Making Among Business Owners in Rural and Urban Areas of South Gujarat	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	246-254	978-93-5811-369-3
Mr. M. Zaki Shekh, Dr. Yagna Vyas	A Study on Impact of Social-Media on Consumer Buying Behavior	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	283-292	978-93-5811-369-3
Dr. Taral M Patel and Ms. Ruchi A Choksi	A Study on Sustainability Development Goal Indicators followed under reporting practices by listed Companies in NSE	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	303-310	978-93-5811-369-3

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Ms. Peenal Sankhla and Dr. Jitesh Parmar	A Study on Consumer Adoption towards Online Food Delivery Services	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	372-383	978-93-5811-369-3
Parvez Abdulhabib Malek and Mr. Mahmazaki Shekh	Challenges to Implement and Execute Entrepreneurship Education in India	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	384-390	978-93-5811-369-3
Pragya Tripathi Mishra	A Study on Family and Work-Life balance of Women	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	391-398	978-93-5811-369-3
Navroz Dinyar Minocherhomji	Impact of Covid 19 on Indian Economic Sectors and the gradual revival	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	406-413	978-93-5811-369-3
Mr. Harsh Javiya, Dr. Yagna Vyas	Progress of Indian Exports in Textile and Apparels Industry	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	489-494	978-93-5811-369-3
Ms. Ruchi Choksi, Dr. Yagna Vyas	CSR Practices of Indian Companies in Line with SDGS: A Review of Literature	Management: Past, Present and Future	Dr. Vijay Gondaliya and Dr. Krunal Patel	Uka Tarsadia University	2023	495-502	978-93-5811-369-3